

BEYOND SA MEMBERSHIP

BUSINESS PACKAGES

 SOUTH AUSTRALIA
INTERNATIONAL BUSINESS NETWORK

BEYONDSA.COM.AU

Thank-you for considering membership to Beyond SA, the South Australia International Business Network.

Beyond SA offers value through a range of membership levels. Our partnership packages were designed from industry consultation to maximise your return on membership investment.

Our two-tiered approach uniquely supports business growth:

1. Entrepreneur Program

From ideas and innovative start-ups, to established small businesses, we guide and mentor entrepreneurs to scale-up and grow their business.

2. Two-way, International Trade and Investment

We accelerate global trade and partnership through a collaborative and responsive international network.

Along with our 500 members, Beyond SA is passionate about South Australian growth. Further membership information is set out on the following pages.

We have worked to ensure that our collaborative, international growth network is right for business. I look forward to welcoming you to Beyond SA if our model is right for your business.



Nick Leaver

Executive Chair, Beyond SA
South Australia International Business Network

BEYOND SA MEMBERSHIP

Beyond SA, taking business growth seriously

CONNECTING intelligent people, smart products and intuitive services

UNDERSTANDING international needs, managing collaborative solutions

FACILITATING business growth and expansion

More than networking, Beyond SA's membership value comes via quality introductions made available from our extensive and credible international network; Valuable connections that accelerate trade and build business capability and capacity.

MEMBERSHIP PACKAGES (click any to view)

[REGIONAL](#)

[CORPORATE](#)

[ENTREPRENEUR](#)

[GOVERNMENT](#)

[COMPANY](#)

[INTERNATIONAL](#)

REGIONAL

Country South Australia is a major contributor to state growth. SA's premium products are supplied to the world; our regions are filled with spectacular places to see and amazing people for the world to meet.

Beyond SA understands that travelling to Adelaide is not always convenient. So, we developed REGIONAL membership to help all members stay connected, anywhere.

Regional Level Membership includes:

Event Streaming and Podcasts

Event ticketing - priority access (level 3)

\$45 per year [REGISTER HERE](#)

ENTREPRENEUR

Adelaide is fast becoming the world's start-up capital.

The conditions are perfect:

- Talent
- Incubator and Accelerator Ecosystems
- Professional and Peer Support Networks
- Access to Local and International Investment.

Entrepreneurs have the right attitude, determination and grit to succeed. They set big goals and commit to success, regardless of the countless setbacks. Entrepreneurs lookout for new innovations and ideas. They reinvent themselves and think of better ways to improve products and services. It's from these success dynamics that Beyond SA's entrepreneur membership is designed.

Our ENTREPRENEUR PROGRAM has a collaborative, working agenda that mentors and supports thriving entrepreneurs.

Entrepreneur Level Membership includes:

Business Introductions – 2/month

Collaborative Lunchtime Workshops

Informal Mentoring (formal mentoring available)

Event Streaming and Podcasts

Event ticketing - priority access (level 3)

Business Listing

Flexible payment options

\$500 per year [REGISTER HERE](#)

or \$45 per month for 12 months [REGISTER HERE](#)

COMPANY (small to medium business)

Beyond SA's agenda centres on international business growth. Many of our members already export, some are export-ready, and others are gearing their business for international trade.

We assist business expansion and trade through:

- Investor / C-level Introductions
- Government Advocacy
- Tiered International Business Network Program

Beyond SA's COMPANY PROGRAM includes the hosting of:

- International Trade Forums
- Inbound and Outbound Trade Delegations
- Business Networking Events

Our hosted international events include PeopleConnect™, possibly the world's largest business networking event.

Company Level Membership includes:

Business Introductions – 8/month

Evening Network Events

Trade Forums

Event Streaming and Podcasts

Event ticketing - priority access (level 2)

Business Listing

Flexible payment options

\$4,000 per year [REGISTER HERE](#)

or \$350 per month for 12 months [REGISTER HERE](#)

CORPORATE (100+ staff)

Beyond SA's CORPORATE MEMBERSHIP delivers the greatest value to larger companies. Our premium level of membership gives organisations priority access to events and introductions.

All Company Membership benefits plus a further ticket(s) to evening networking events and forums.

Corporate Level Membership includes:

Business Introductions – 8/month

Evening Network Events x 2 tickets

Trade Forums x 2 tickets

Event Streaming and Podcasts - corporate access

Event ticketing - priority access (level 1)

Business Listing

\$7,000 per year [REGISTER HERE](#)

GOVERNMENT (Local, State and Federal)

Beyond SA's program developed through South Australian industry consultation. When discussing the design of a new business network, respondents overwhelmingly listed "greater government support" as a primary recommendation.

Government funding was only a part of the support requested. Additional areas included:

- Industry-led government consultation
(rather than government-led industry consultation)
- Better coordinated access to government departments
- Stronger representation from all levels of government at private industry events

Beyond SA advocates for greater government support on behalf of our industry members. We also provide numerous mechanisms that support all levels of government to accelerate and grow the South Australian economy.

Government Level Membership includes:

Business Introductions – 8/month

Evening Network Events

Trade Forums

Event Streaming and Podcasts

Event ticketing - priority access (level 1)

Partnership Listing

\$4,000 / department per year [REGISTER HERE](#)

INTERNATIONAL (company, investor, agent, government)

Beyond SA facilitates two-way trade and investment. South Australia offers many trade and investment pathways and partnership collaboration opportunities, particularly in:

- Food and Agribusiness
- International Education
- Tourism
- Energy and Minerals
- Defence and Space
- High-Tech Sector
- Health and Medical
- Creative Industries

South Australia has a competitive environment and an ease of doing business that supports profitable investment and trade. With strong collaboration between government, industry and academia, South Australia offers many international trade and partnership opportunities.

International Level Membership includes:

Hosted Delegations

Trade Forums

Business Introductions on request

Evening Network Events

Event ticketing - priority access (level 1)

Event Streaming and Podcasts

Partnership Listing

Price on Request [ENQUIRE HERE](#)

BEYOND SA, SOUTH AUSTRALIA INTERNATIONAL BUSINESS NETWORK COMBINED MEMBERSHIP

| | REGIONAL | ENTREPRENEUR | COMPANY | CORPORATE | GOVERNMENT | INTERNATIONAL | TRUSTEE |
|-------------------|------------------------------|-------------------------------|---------------------------|----------------------------|--|--|--|
| TIER | REGIONAL SA | ENTREPRENEURS AND START-UPS | SMALL TO MEDIUM BUSINESS | CORPORATE (100+) STAFF | LOCAL GOVERNMENT STATE AND FEDERAL DEPARTMENTS | INTERNATIONAL GOVERNMENT AND DELEGATIONS | INDUSTRY LEADERS AND INFLUENCERS ~ BY INVITATION |
| BIZ INTRODUCTIONS | - | 2 / MONTH | 8 / MONTH | 8 / MONTH | 8 / MONTH | ON REQUEST | UNLIMITED |
| EVENTS | EVENT STREAMING AND PODCASTS | LUNCH WORKSHOP 1 X TICKET | EVENING EVENTS 1 X TICKET | EVENING EVENTS 2 X TICKET | EVENING EVENTS 1 X TICKET | EVENING EVENTS SPECIAL EVENTS | ALL EVENTS, VIP/TRUSTEE-ONLY |
| VALUE | STAY CONNECTED ~ ANYWHERE | AFFORDABLE, FLEXIBLE PAYMENTS | ESSENTIAL EVENT ACCESS | 2 X ESSENTIAL EVENT ACCESS | ESSENTIAL EVENT ACCESS | HOSTED DELEGATION AND INTRODUCTIONS | IMPACT SA'S GLOBAL RELEVANCE |
| EXTRA ORDER | YES, PRIORITY 3 | YES, PRIORITY 3 | YES, PRIORITY 2 | YES, PRIORITY 1 | YES, PRIORITY 1 | YES, PRIORITY 1 | YES, PRIORITY 1 |
| LIVE STREAM | YES | YES | YES | YES | YES | YES | YES |
| LISTING | - | YES | YES, PRIORITY 2 | YES, PRIORITY 3 | YES | YES | YES |
| ① MEDIA BUY | - | YES | YES | YES | YES | YES | YES |
| ANNUAL FEE | \$45 | \$500 | \$4,000 | \$7,000 | \$4,000 /DEPT. | ON REQUEST | BY INVITATION |
| ① PAY MONTHLY | - | \$45 | \$350 | - | - | - | - |
| | JOIN | JOIN | JOIN | JOIN | JOIN | REQUEST | |

ALL PRICES EXC. GST

MEDIA BUY ① Discounted media packages negotiated for members

MONTHLY ① 12 x monthly recurring fee

BEYOND SA MEMBERSHIP CONTACT / INFORMATION

CONTACTS

Membership Enquiries

Email membership@saibn.com.au

Call 0402 855 888

For Media Enquiries

Email media@saibn.com.au

For *PeopleConnect*™ Enquiries

Email peopleconnect@saibn.com.au

Our hosted international events include PeopleConnect™, possibly the world's largest business networking event.

INFORMATION

“Beyond SA” and the “South Australia International Business Network” are registered trading names of Trade Partner (Australia) P/L. “PeopleConnect” and “Love South Australia” are Trademarks pending of Trade Partner (Australia) P/L.

All prices in this document are exclusive of GST.